

Who is edukate?

Edu(k)ate takes your workforce from financially **stressed** to financially **savvy**. Using interactive learning tools and contest we get your workforce engaged and excited about boosting their financial wellness. Then we provide rich analytics to help you truly understand the financial challenges and wants of your employees.

Your financially stressed workforce

A financially stressed workforce is a **hidden cost you can't afford to ignore**. Studies have shown that financially stressed workers are less productive and will even skip work to deal with their personal financial matters. See, outside of the office, your workers go home to their own financial bag of rocks.



Your Millennial workers are crushed by student loan repayments.



Your Gen X workers are struggling to control spending and save for emergencies.



Your Baby Boomer workers want to quit working but can't afford to retire.

The edukate solution empowers financially stressed people through education and inspires them into action. Overtime we'll get your workforce to contribute more of their earnings to their 401(k) account by helping them feel less financially stressed and more in control of their spending.

Bring financial education back to life

Everyone's different. That's why we take time to learn about the **emotional connection** between them and their finances.

A humanized approach to communication

Herd your entire workforce into a room to listen to a financial advisor during open enrollment just doesn't work. We make it simple to isolate segments of your workforce, so you can deliver the right kind of communication to the right person.



Each user works through our interactive tool, assessing how they feel about their saving habits, debt, spending challenges, and personal financial events.



Next, we'll recommend a financial education path best suited for them.



Users are rewarded with points when they complete any one of our 30+ financial education courses. The more points earned increases their odds of winning an employer-sponsored prize.

Ready to try the edukate solution and begin boosting the financial wellness of your workforce?

For more information and resources, please visit www.edukate.com/launch/financial-wellness