

Lawley

RETIREMENT ADVISORS

How Can We Help Your Employees?



Retirement Plan Education & Engagement

Employee education and engagement is a critical component of retirement plan success. It involves educating your employees on the retirement benefits offered by your organization as well as incorporating elements of financial literacy.

Our engagement strategy is built around each plan to ensure the most appropriate message is delivered to your employees.

Allow one of our professional advisors to speak with you about your retirement plan goals for your employees. Then, if you'd like, we can help you with:

- 1 ENROLLMENT & EDUCATION MEETINGS
- 2 ONE-ON-ONE SESSIONS
- 3 FINANCIAL WELLNESS PROGRAMS
- 4 DEDICATED SERVICE REPRESENTATIVES

Of the top concerns among plan sponsors, **three of the four** can be influenced through a well-designed engagement strategy.

46
PERCENT

Having employees feel confident about their prospects for comfortable retirement

41
PERCENT

Improving employee understanding of their investment options

37
PERCENT

Offering investment options that consistently outperform their benchmarks

37
PERCENT

Improving participation

Source: AB Research, 2014.

There's no better time than now to talk to Lawley Retirement Advisors.

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